Netsmartz Helps AI-based Startup Build a High-performance and Bug-free Web Application with an Enhanced User-Interface

Find out how the client leveraged Netsmartz's expertise and experience to build a powerful web application with advanced features and functionalities and a seamless interface.

About the Client

Our client is an AI software company specializing in speech-to-text and voice analytics technology. Their AI solutions include automated quality management for customer interactions, script adherence, and AI-driven analysis of unstructured voice data.

The Need

The client had a working model of their web application, which was full of bugs and had a poor UI/UX design. The client was looking for a reliable partner to revamp the application with the latest technologies and eliminate the errors.

Build a fast, secure, and error-free web application
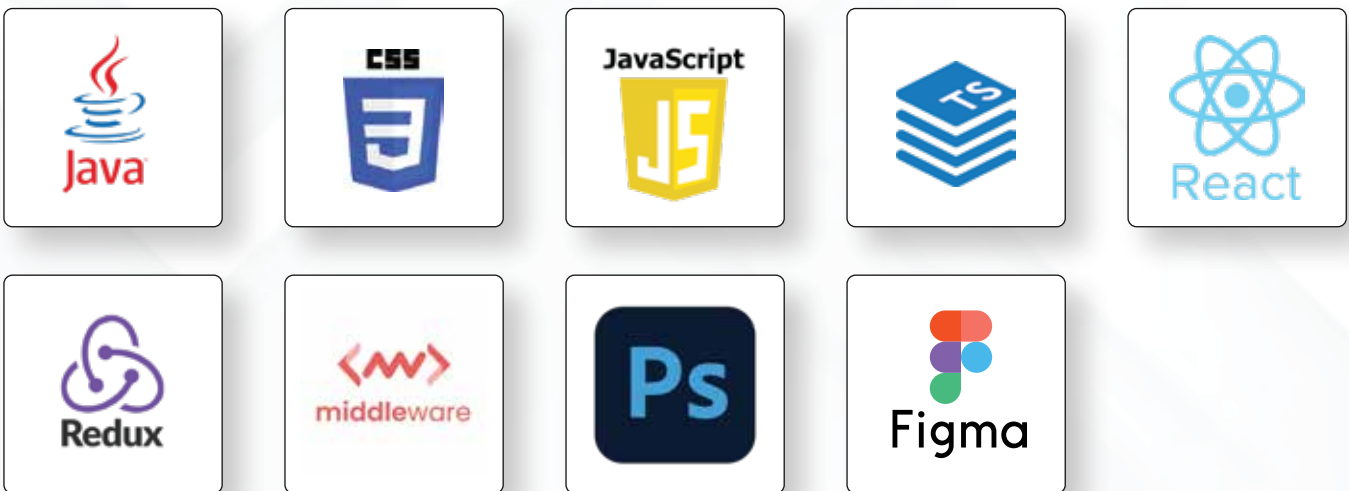
Create a strong UI/UX interface

Integrate required features and modifications to the application

Our Solution

We conducted an in-depth analysis to clearly understand the challenges faced by the client with their app development project. Based on our findings, we created a strategic roadmap to overcome these challenges and create a web application that exceeds our client's expectations.

Tech Stack

Fixed Existing Bugs

After the initial discussion, our team started the project by fixing the existing bugs and errors in the application. Our experts carefully analyzed the product to identify and fix all minor and major bugs.
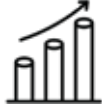
Integrated New features

Our team simultaneously worked on integrating powerful features into the application. They understood the unique needs of our client's business and provided features that best suit their requirements.

UI/UX Designing

We also helped the client improve their application's dashboard architecture by creating their UI/UX design. Our specialized designers build a user-friendly, appealing, and faster design for the client as per their business.

How did the Web Application Modification Prove Valuable for the Client?

Improved scalability

Enhanced security

Top-class user interface

Integrated latest features

Why Netsmartz

- 25+ years of experience in empowering SaaS businesses
- 40+ tools and advanced tech stack across 100+ skill sets
- 4x7 dedicated support by AI-certified engineers
- Cloud-first approach for easy adaptability and scalability
- Home-grown SaaS success stories across the globe

About Netsmartz

Netsmartz is a leading growth and digital transformation partner for global enterprises and SaaS businesses. The USA-based software company was established in 1999 and continues to empower organizations with a dedicated team of over 1500 professionals, strategically located across 10 global offices, serving a diverse portfolio of over 2000 customers. From augmenting teams with dedicated tech and non-tech resources to integrating AI seamlessly across operations and ensuring robust cybersecurity, businesses rely on Netsmartz as their ultimate partner for accelerating growth, increasing ROI, and achieving unparalleled scalability.

25
Years
of Excellence

1500+
Team
Members

2000+
Projects
Completed

10+
Global
Locations

NORTH AMERICA
Rochester, NY, Vancouver,
Mississauga

EUROPE
Oslo

ASIA
Singapore, Dubai, Chandigarh,
Mohali, Noida, Gurugram,
Pune

AUSTRALIA
Melbourne
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