



# A US-Based Client Leverages Netsmartz's Build Your Team Model to Boost Scalability and Enhance User Experience

Discover how we helped the client augment their software development team to build a powerful software solution that delivers a better customer experience to their customers.



## About the Client

The client has a video-chat-based platform that lets the client have one-on-one conversations with famous personalities. The people whom the customers will converse with can sign up whereas those who wish to attend the sessions need to purchase the tickets first.

## The Need

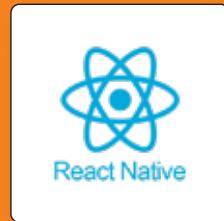
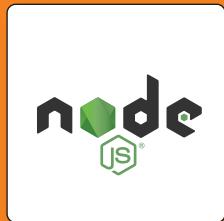
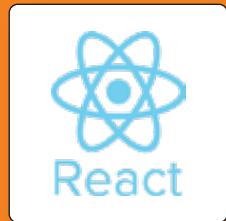
Our client had a decent vision for their video chat application. However, they didn't have the resources to manage and scale the app with the growing demands. So, they needed a dedicated team to help them scale their business for long-term success.

## Our Solution

After an initial consultation, we determined the client wanted a dedicated team with technical expertise and innovative insights. Hence, we assigned some of our best developers to the project to assist the client in taking their software to the next level.



## Teck Stack



## Staff Augmentation

The client had a software product and a vision to take it to new heights of success. However, they lacked the expertise to execute their ideas, so we facilitated them with our staff augmentation services so that they could boost their business success with the right help.

## Team Composition

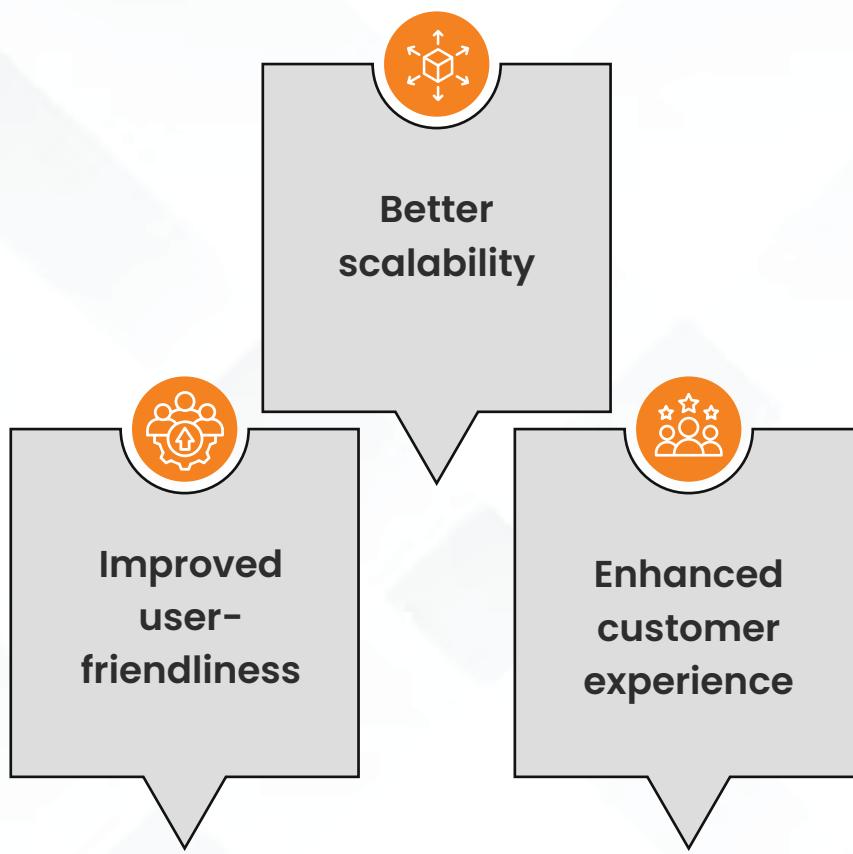
Considering the client's software development needs, we augmented their in-house team with a dedicated team. This team consisted of React JS developers, Node JS developers, QA engineers, and Business Analysts.

## Scalability and Customer Experience

We assisted the client in building a powerful software solution that provided a better customer experience than before. Besides, with our dedicated help, they didn't even have to worry about scalability since that had already been taken care of.



## Real Outcomes Achieved



## Why Netsmartz

- **25+ years of experience in empowering SaaS businesses**
- **40+ tools and advanced tech stack across 100+ skill sets**
- **4x7 dedicated support by AI-certified engineers**
- **Cloud-first approach for easy adaptability and scalability**
- **Home-grown SaaS success stories across the globe**



# About Netsmartz

Netsmartz is a leading growth and digital transformation partner for global enterprises and SaaS businesses. The USA-based software company was established in 1999 and continues to empower organizations with a dedicated team of over 1500 professionals, strategically located across 10 global offices, serving a diverse portfolio of over 2000 customers. From augmenting teams with dedicated tech and non-tech resources to integrating AI seamlessly across operations and ensuring robust cybersecurity, businesses rely on Netsmartz as their ultimate partner for accelerating growth, increasing ROI, and achieving unparalleled scalability.

**25**  
Years  
in Excellence

**1500+**  
Team  
Members

**2000+**  
Projects  
Completed

**10+**  
Global  
Locations

