



# US-based **Medical Insurance Reviewer** Generates 17% Additional Revenue with **Netsmartz**

Learn how the company leveraged Netsmartz to help customers significantly reduce their medical bills and get maximum insurance coverage



## About the Company

The US-based client pioneers innovative healthcare cost reduction and insurance reviewing solutions. With a focus on billing accuracy and expense reduction, they help consumers lower their medical bills by negotiating with healthcare providers.

## The Need

The client was looking to assist customers in seamlessly sharing all pertinent information and presenting it in an organized manner to facilitate subsequent negotiations with healthcare providers and insurance carriers. Key requirements:

Developing a secure and user-friendly healthcare web solution

Adhering to the stringent HIPAA guidelines for data protection

Conducting thorough testing with simulated data to validate platform functionality

Operating from a secure facility to uphold data security and regulatory standards

# Lowering Customers' Medical Bills with NetSmartz

We devised a strategy that systematically addressed each facet of the outlined challenges and requirements. Here's the approach we followed:

- **Dedicated Crew Formation**

Assembled a dedicated team consisting of two seasoned software engineers and a proficient project manager. The goal was to build a unit with focused expertise and effective collaboration with the client at every step of the development journey.

- **Design and Requirement Gathering**

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- **Agile Development**

Adopted an agile development methodology, utilizing 2-week sprints to break down tasks into smaller, more manageable chunks. This approach facilitated rapid progress and enabled regular releases on the staging environment, enabling timely and continuous client feedback.

- **Client Feedback Loop**

Established a strong client feedback loop by scheduling regular demos of project milestones before finalizing releases. This practice not only encouraged early client input but also guaranteed full alignment with expectations, hence minimizing revisions.



- **Code Review and Security**

Implemented tight code review processes for adherence to all the security guidelines as well as industry best practices. This included thorough checks for vulnerabilities such as malicious injections and data leakages, safeguarding the integrity and security of the application.

- **Testing Strategy**

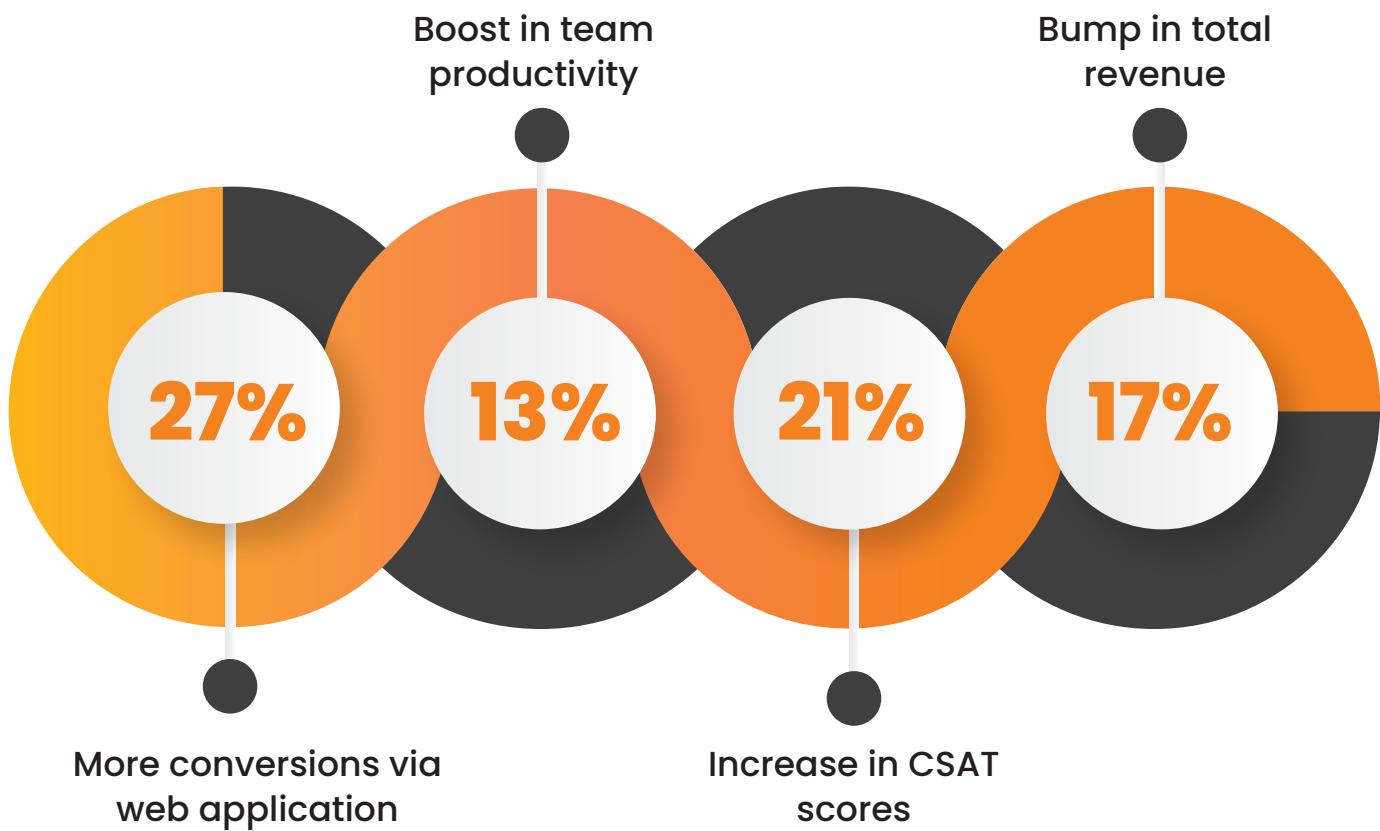
Prioritized rigorous testing with an emphasis on UX and functionality. Conducted thorough penetration testing, including Vulnerability Assessment and Penetration Testing (VAPT), on staging and production environments post-deployment to identify and address security loopholes, ensuring regulatory compliance.

- **Communication**

Established clear and consistent communication channels with the client, providing weekly updates to track progress and ensure the development is as per expectation. This transparency fostered trust and accountability, facilitating effective project management and client satisfaction.



## Impact



## Why Netsmartz

1. **40+ tools** and advanced tech stack across industries
2. **24x7** dedicated support by AI-certified engineers with deep domain expertise
3. **Comprehensive security** with disaster recovery and threat management
4. **Seamless collaboration** with teamwork and smooth operations
5. **Cloud-first approach** with access to latest tech stacks for easy adaptability and scalability

# About NetSmartz

NetSmartz is a leading growth and digital transformation partner for global enterprises and SaaS businesses. The USA-based software company was established in 1999 and continues to empower organizations with a dedicated team of over 1000 professionals, strategically located across 10 global offices, serving a diverse portfolio of over 2000 customers. From augmenting teams with dedicated expert resources to integrating AI seamlessly across operations and ensuring robust cybersecurity, businesses rely on NetSmartz as their ultimate partner for accelerating growth, increasing ROI, and achieving unparalleled scalability.

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Years in Excellence

1500+

Team Members

2000+

Projects

10+

Global Locations



**NORTH AMERICA**  
Rochester, NY, Vancouver,  
Mississauga

**EUROPE**  
Oslo

**ASIA**  
Singapore, Dubai, Chandigarh,  
Mohali, Noida, Gurugram,  
Pune

**AUSTRALIA**  
Melbourne  
Sydney

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